Privacy Policy – Archiworld Boutique

Last updated: 10 October 2026

At Archiworld Boutique, operated by Allard BV (Bischoffsheimlaan 39, Box 4, 1000 Brussels, Belgium – sales@allard.be), we respect your privacy and protect your personal information in accordance with the European General Data Protection Regulation (GDPR).

1. What Information We Collect

When you place an order on shop.archiworld.com, we collect the information needed to complete your purchase, including:

- Your name
- Your email address
- Your billing and shipping addresses
- Your telephone number, if provided
- Your order and purchase details

This information is used to:

- Process your order and payment
- Deliver your products
- Send order confirmations and shipping updates
- Handle customer questions, returns and refunds
- Meet our legal and accounting obligations

Our website uses WooCommerce to manage orders and Stripe to process payments securely.

We do not store your full credit card details on our website. Payments are securely handled by Stripe.

2. How We Use and Share Your Information

We only use your personal information for legitimate business purposes related to your purchase and our online shop.

Where necessary, your information may be shared with trusted service providers, including:

- Stripe, for secure payment processing
- Shipping companies, for delivering your order
- Website hosting and technical service providers, for operating our online shop
- Accounting and administrative service providers, where required

We never sell or rent your personal information to third parties.

We do not share your information with unrelated companies for their own marketing purposes.

3. Marketing Communications

We may send you information about Archiworld Boutique products, new fragrance collections or special offers if you have agreed to receive such communications, or where otherwise permitted by law.

You can unsubscribe from marketing emails at any time by using the unsubscribe link or contacting sales@allard.be.

Unsubscribing from marketing does not affect essential communications concerning your orders.

4. Cookies and Website Security

Our website uses essential cookies to ensure that the online shop, shopping cart, checkout and payment functions operate correctly.

Other cookies, such as analytics or marketing cookies, may be used where enabled and permitted by applicable law.

Where required, we will ask for your consent before placing non-essential cookies.

We take reasonable technical and organizational measures to protect your personal information against unauthorized access, loss or misuse.

5. How Long We Keep Your Information

We keep your personal information only for as long as necessary to process your orders, provide customer service and comply with applicable legal and accounting obligations.

Order and invoice records may need to be retained for the periods required by Belgian law.

Information that is no longer needed will be deleted or anonymized, unless continued storage is legally required.

6. Your Privacy Rights

Under the GDPR, you have the right, where applicable, to:

- Access the personal information we hold about you
- Request corrections to inaccurate information
- Request deletion of your personal information
- Object to certain uses of your information
- Request restrictions on how your information is used
- Receive certain personal information in a portable format
- Withdraw your consent at any time, where processing is based on consent

To exercise your rights, simply contact us at sales@allard.be.

We will respond in accordance with the GDPR.

You may also submit a complaint to the Belgian Data Protection Authority or another competent supervisory authority.

7. Legal Basis for Processing

We process personal information only when we have a valid legal reason to do so.

These reasons include:

- **Contract:** To process your purchases, payments and deliveries
- **Legal obligations:** To comply with tax, accounting and other legal requirements
- **Legitimate interests:** To provide customer service, maintain website security and prevent fraud
- **Consent:** For optional marketing communications or non-essential cookies where required

8. International Data Transfers

Some of our trusted service providers may process personal information outside the European Economic Area.

Where this occurs, we require appropriate data protection safeguards in accordance with applicable GDPR requirements.

9. Contact Information

If you have any questions about this Privacy Policy or how your personal information is handled, please contact:

Archiworld Boutique
Operated by Allard BV
Bischoffsheimlaan 39, Box 4
1000 Brussels, Belgium

Email: sales@allard.be
Website: https://shop.archiworld.com

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